



End of Year Report

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2022

# Who We Are

Ashley's Angels is an all-volunteer non-profit organization that provides food, clothing, blankets, and special gift requests for children in need during the holiday season. The organization partners with area schools to provide these necessities to children who need it most.

# Our Story

Ashley's Angels was established in 1997 by an Ashley Furniture Ambassador from Mississippi, after they heard about a girl who was living in a car with her mother and sibling. The Ashley driver recruited help from fellow drivers to provide food, clothing, and proper housing before Christmas. That year, they raised \$685 for gifts for the family, and helped them get an apartment. Seeing the impact their efforts had made in this family's life encouraged those involved to form Ashley's Angels.





# Schools We Support

## WISCONSIN

- Alma
- Alma Center-Humbird-Merrillan
- Arcadia
- Augusta
- Black River Falls
- Blair-Taylor
- Cochrane-Fountain City
- Eleva-Strum
- Gale-Ettrick-Trempealeau
- Gilmanton
- Holmen
- Holy Family
- Independence
- Melrose-Mindoro
- Mondovi
- Onalaska
- Osseo-Fairchild
- Whitehall
- Winona

## NORTH CAROLINA

- Davie County

## PENNSYLVANIA

- Brandywine Heights
- Exeter
- Fleetwood
- Hamburg
- Muhlenberg
- Oley Valley
- Reading
- Schuylkill Valley
- Tulpehocken

## MISSISSIPPI

- 65 schools throughout Lee, Pontotoc, Tippah and Union Counties

## FLORIDA

- Brooker Elementary



# Total Children Supported To Date

14,996

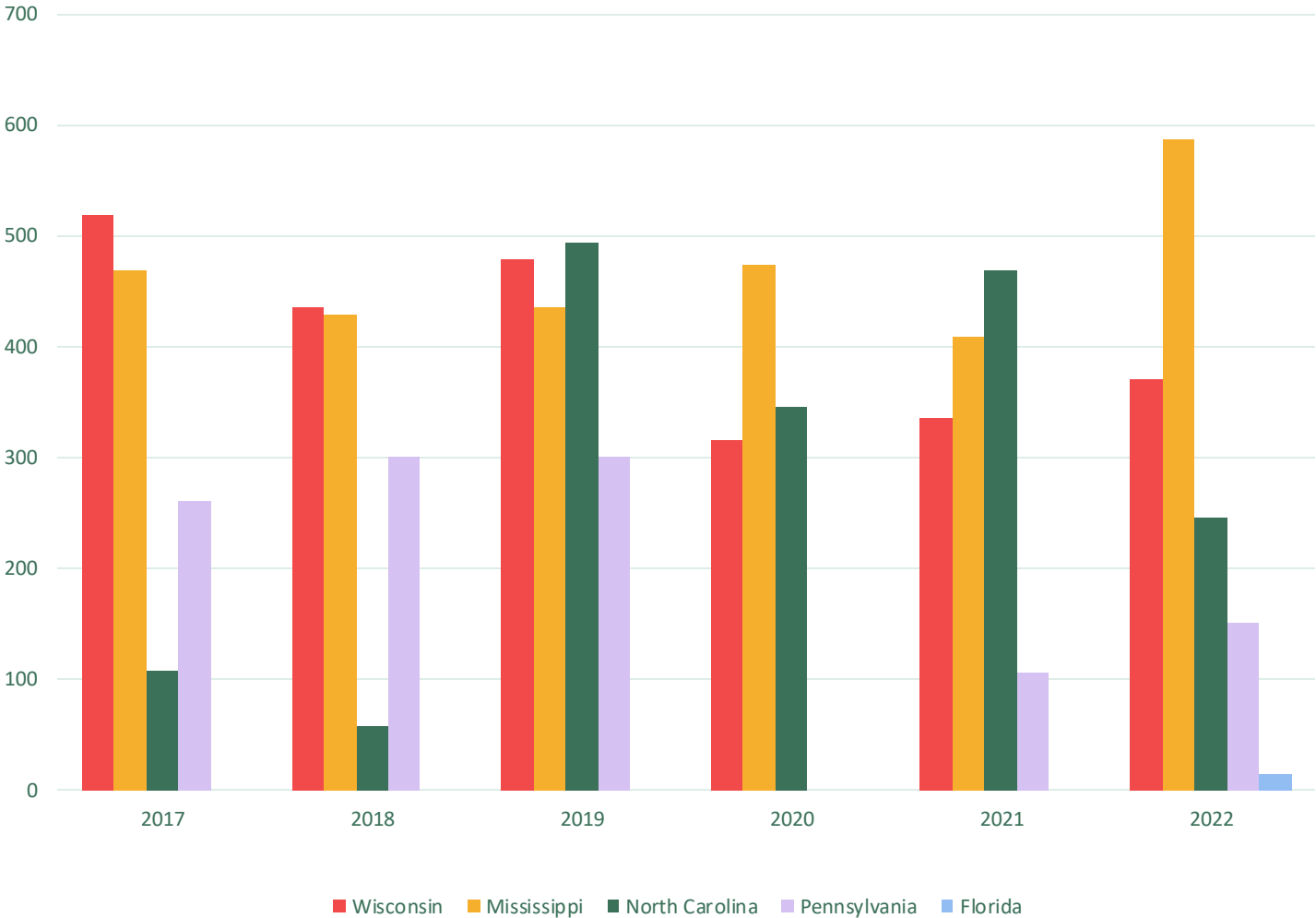
CHILDREN SUPPORTED



3,312

FAMILIES SUPPORTED

Ashley's Angels Total Children per Year





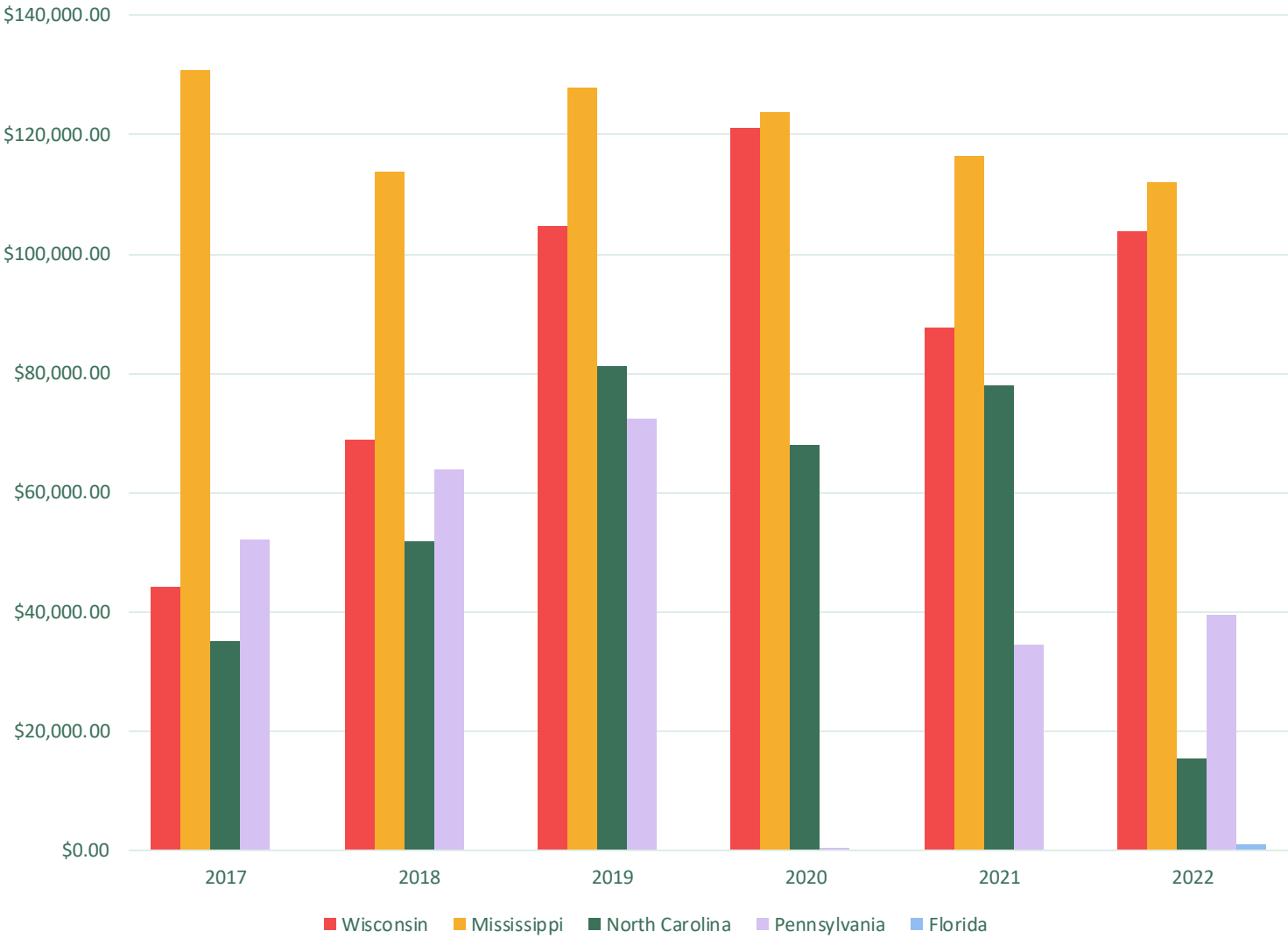
# Total Dollars Raised To Date

\$4,119,259.89

DOLLARS RAISED SINCE INCEPTION



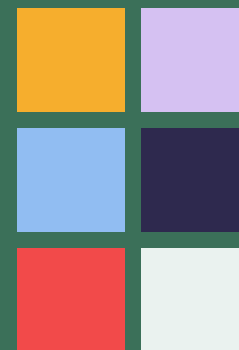
Ashley's Angels Total Fundraising Dollars per Year



# 2022 Updates

- + New logo & new look
- + Addition of Florida Branch

ASHLEY'S  
ANGELS





# Events Held This Year

## MISSISSIPPI

- + Bike Ride
- + Rug Sale
- + Poker Run

## WISCONSIN

- + Golf Tournament
- + Bass Tournament
- + Bingo
- + Car Show

## FLORIDA

- + Pumpkin Decorating Contest
- + Candy Cane Grams

## PENNSYLVANIA

- + T-shirt Sales
- + Hoagie Sales
- + Golf Tournament
- + Bingo
- + PS5 & TV Raffle
- + Dime Toss

## NORTH CAROLINA

- + Bowling Tournament





2022 Support Data  
& Location Summary

BRANCH	\$ AMOUNT RAISED	CHILDREN SUPPORTED
FLORIDA	\$919	15
MISSISSIPPI	\$111,958.21	587
NORTH CAROLINA	\$15,292	246
PENNSYLVANIA	\$39,503.39	150
WISCONSIN	\$103,923.74	371





# Recognizing Our Business Partners

## ADDITIONAL DONORS INCLUDE:

- + Jeff's Grocery
- + Union County Cycle
- + La Crosse Loggers
- + Marten Transport
- + Lure Lock
- + Global Finishing Solutions
- + Sullivan's Supper Club
- + Supreme Graphics







## Shopping & Delivery







Ashley's Angels of Wisconsin

December 6 at 5:40 PM · 🌐



Shopping is complete! A tremendous and heartfelt THANK YOU to everyone that donated time and energy in helping us to support over 350 children this year!

ARCADIA, Wis., Dec. 21, 2022 /PRNewswire/ -- Ashley's Angels, a non-profit organization started by employees of Ashley Furniture Industries, LLC (Ashley), continued their annual tradition of bringing joy to children in need over the holiday season. This year brought an exciting milestone celebration of the organization's 25<sup>th</sup> anniversary along with announcing the addition of a Florida branch. Ashley's Angels was able to make a significant impact in the communities surrounding Ashley facilities in five states including: Mississippi, North Carolina, Pennsylvania, Florida, and Wisconsin; raising over \$265,000 to support 1,252 children.



WINONA, Minn. (WKBT) — Shoppers helped provide for families in need Wednesday.

“Ashley’s Angels”, a nonprofit started by Ashley Furniture, hosted an annual shopping event at the Winona Walmart. Volunteers shopped for more than 350 children in need of clothes, food, blankets and special gifts for the holidays.

On Wednesday, the Walmart store in Pontotoc presented a \$60,000 check to Ashley’s Angels, which is an all-volunteer non-profit organization.

Ashley Furniture created the program more than two decades ago to make the holidays brighter for area children who are in-need.



# School Thank You's

**"Thank you so much for your kindness in sponsoring families from Osseo-Fairchild School District. We truly appreciate all you have done for us!"**

– Osseo-Fairchild Schools

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**"To the AMAZING people at Ashley's Angel's: From the bottom of our hearts, we'd like to extend a sincere THANK YOU for providing gifts to families in the GET School District over the Holiday season."**

– Gale-Ettrick-Trempealeau Schools

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**"It means a lot to know we have you in our community to support our families in need."**

– Blair-Taylor School District







Thank You  
Volunteers!

ASHLEY'S  
ANGELS