



End of Year Report

2023

Who We Are

Ashley's Angels is an all-volunteer non-profit organization that provides food, clothing, blankets, and special gift requests for children in need during the holiday season. The organization partners with area schools to provide these necessities to children who need it most.

Our Story

Ashley's Angels was established in 1997 by an Ashley Furniture Ambassador from Mississippi, after they heard about a girl who was living in a car with her mother and sibling. The Ashley driver recruited help from fellow drivers to provide food, clothing, and proper housing before Christmas. That year, they raised \$685 for gifts for the family, and helped them get an apartment. Seeing the impact their efforts had made in this family's life encouraged those involved to form Ashley's Angels.



Schools We Support

WISCONSIN

- Alma
- Alma Center-Humbird-Merrillan
- Arcadia
- Augusta
- Black River Falls
- Blair-Taylor
- Cochrane-Fountain City
- Eleva-Strum
- Gale-Ettrick-Trempealeau
- Gilmanton
- Holmen
- Holy Family
- Independence
- Melrose-Mindoro
- Mondovi
- Onalaska
- Osseo-Fairchild
- Whitehall
- Winona

NORTH CAROLINA

- Davie County

PENNSYLVANIA

- Brandywine Heights
- Exeter
- Fleetwood
- Hamburg
- Muhlenberg
- Oley Valley
- Reading
- Schuylkill Valley
- Tulpehocken

MISSISSIPPI

- 65 schools throughout Lee, Pontotoc, Tippah and Union Counties

FLORIDA

- Hillsborough County School District



Total Children Supported To Date

16,025

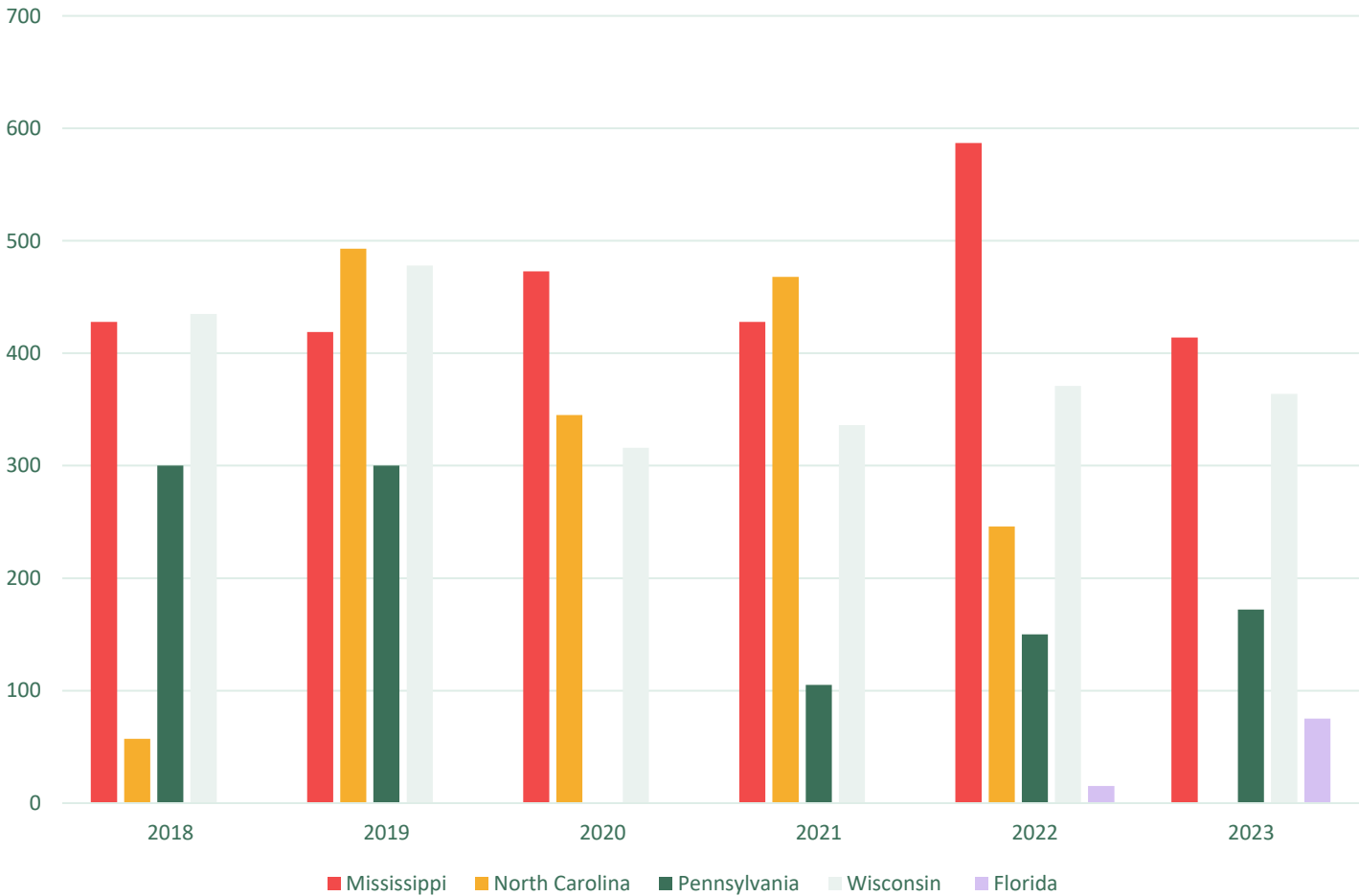
CHILDREN SUPPORTED

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3,649

FAMILIES SUPPORTED

Ashley's Angels Total Children Per Year



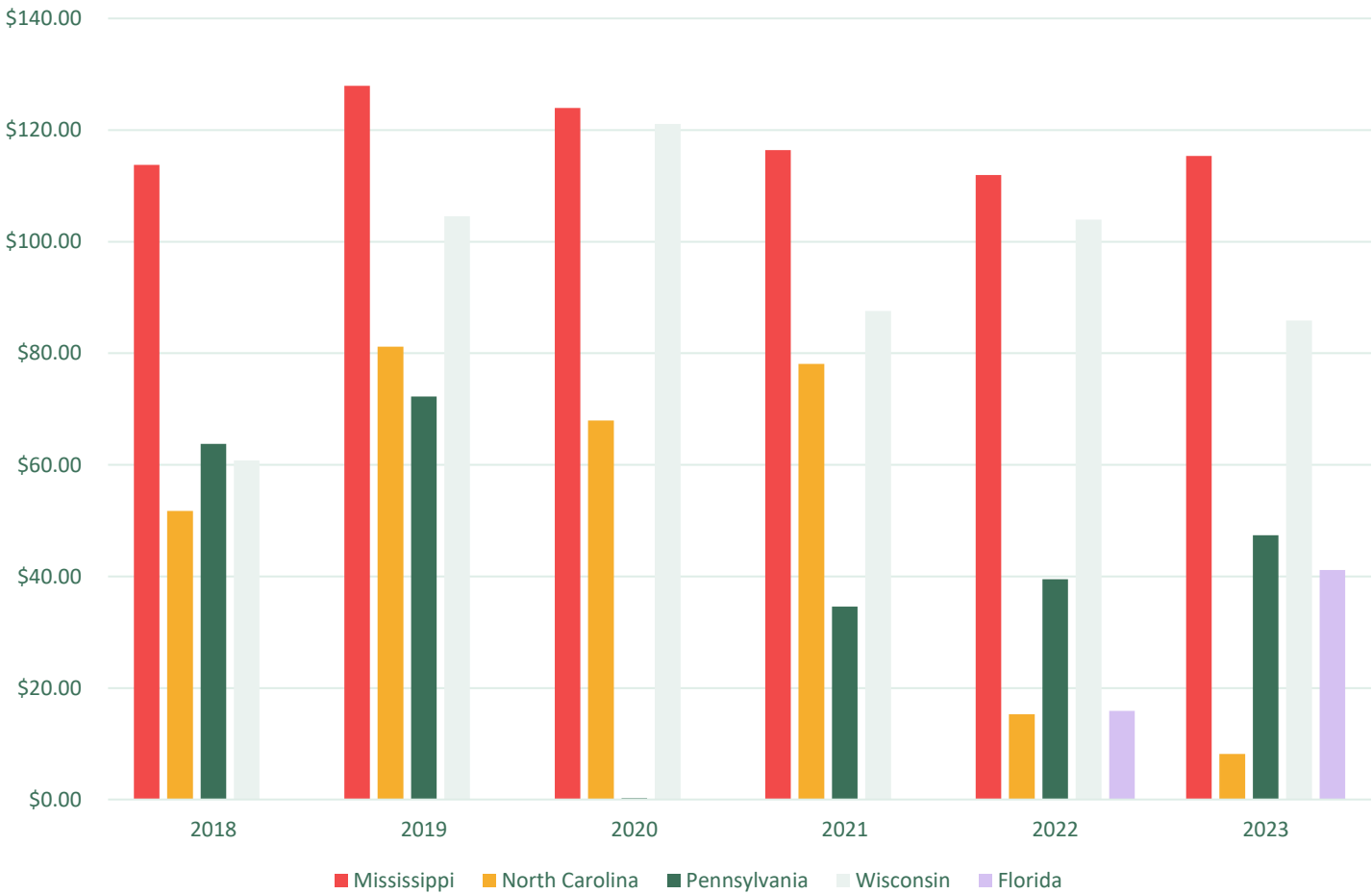
Total Dollars Raised To Date

\$4,382,183.24

DOLLARS RAISED SINCE INCEPTION



Ashley's Angels Total Fundraising Dollars Per Year



Events Held This Year

MISSISSIPPI

+ Rug Sale

WISCONSIN

+ Rummage Sale
+ Bass Tournament
+ Bingo
+ Car Show

FLORIDA

+ Candy Cane Grams
+ Treat Yourself Tuesday
+ Movie Night
+ Giving Tree

PENNSYLVANIA

+ Corn Hole Tournament
+ Golf Tournament
+ Bingo

NORTH CAROLINA

+ Apparel Sales

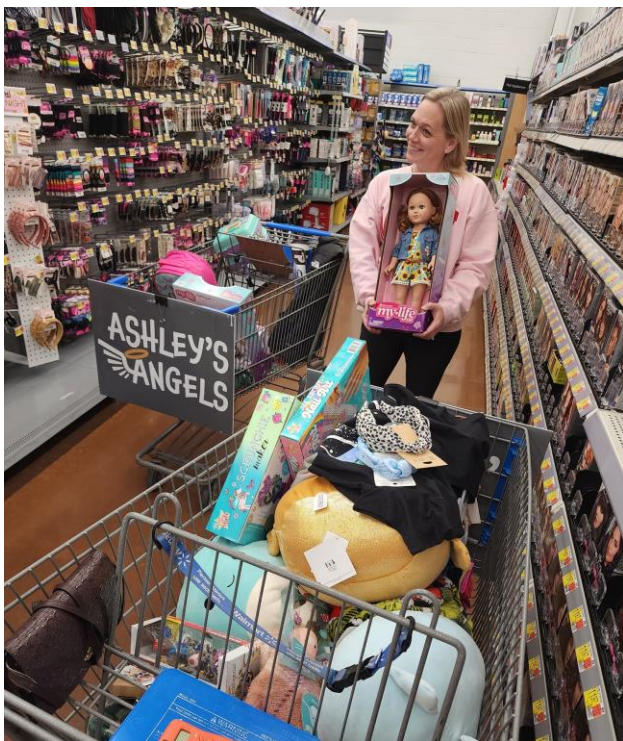


2023 Support Data & Location Summary

BRANCH	\$ AMOUNT RAISED	CHILDREN SUPPORTED
FLORIDA	\$41,125.62	75
MISSISSIPPI	\$115,361.81	414
PENNSYLVANIA	\$47,388.00	172
WISCONSIN	\$85,859.92	364

North Carolina Chapter reorganizing





Shopping & Delivery



Positive Press



Ashley's Angels of Wisconsin

November 30, 2023 · 🌐



WOW - what an amazing first day of shopping yesterday! We had an incredible amount of volunteers that shopped for 292 of the 364 kids. This is a record amount of kids completed in one day! THANK YOU to everyone that volunteered and the staff at Walmart for keeping us moving through the checkouts.

Northeast Mississippi Daily Journal, Tupelo

December 21, 2023 · 2 min read



Dec. 21—Ashley's Angels raised over \$262,000 to support 1,029 children this year.

Ashley's Angels, a non-profit organization started by employees of Ashley Furniture Industries continued its annual tradition of bringing holiday joy to children in need to communities surrounding Ashley facilities in five states — Mississippi, North Carolina, Pennsylvania, Florida and Wisconsin.

Ashley's Angels Brings Holiday Joy to Over 1,020 Children with Gift Deliveries

ARCADIA, Wis. — Ashley's Angels, a non-profit organization started by employees of Ashley Furniture Industries, LLC (Ashley), continued their annual tradition of bringing joy to children in need over the holiday season. Ashley's Angels was able to make a significant impact in the communities surrounding Ashley facilities in five states including: Mississippi, North Carolina, Pennsylvania, Florida, and Wisconsin; raising over \$262,000 to support 1,029 children.



School Thank You's

**“We’re very lucky to be able to be partners in this heart-warming project.
Thank you so much for the generosity that you all show and share.
Our families were truly touched.”**

– Alma Center-Humbird-Merillian School District

**“THANK YOU SO MUCH! Our families were so thankful, and so are we!
You guys are amazing.**

– Winona Public Schools

**“You are very much appreciated and valued by our district.
From your donation, families are able to enjoy a stress free Christmas as a family.”**

– Blair-Taylor School District





Thank You
Volunteers!

ASHLEY'S
ANGELS

