



ASHLEY'S ANGELS

End of Year Report

2024

Who We Are

Ashley's Angels is an all-volunteer non-profit organization that provides food, clothing, essential items and special gift requests for children in need during the holiday season. The organization partners with area schools to provide these necessities to children who need it most.

Our Story

Ashley's Angels was established in 1997 by an Ashley Furniture Ambassador from Mississippi, after they heard about a girl who was living in a car with her mother and sibling. The Ashley driver recruited help from fellow drivers to provide food, clothing and proper housing before Christmas. That year, they raised \$685 for gifts for the family and helped them get an apartment. Seeing the impact their efforts had made in this family's life encouraged those involved to form Ashley's Angels.



Schools We Support

WISCONSIN

- Alma
- Alma Center-Humbird-Merrillan
- Arcadia
- Augusta
- Black River Falls
- Blair-Taylor
- Chippewa Falls
- Cochrane-Fountain City
- Eleva-Strum
- Galesville-Ettrick-Trempealeau
- Gilmanton
- Holmen
- Independence
- Melrose-Mindoro
- Mondovi
- Onalaska
- Osseo-Fairchild
- Whitehall
- Winona

NORTH CAROLINA

- Davie County
- Davidson County
- Forsyth County

MISSISSIPPI

- Lee County
- Pontotoc County
- Tippah County
- Union County

FLORIDA

- Brooker Elementary
- B.T. Washington Elementary
- West Tampa Elementary



Total Children Supported To Date

17,127

CHILDREN SUPPORTED

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3,960

FAMILIES SUPPORTED

Ashley's Angels Total Children Per Year



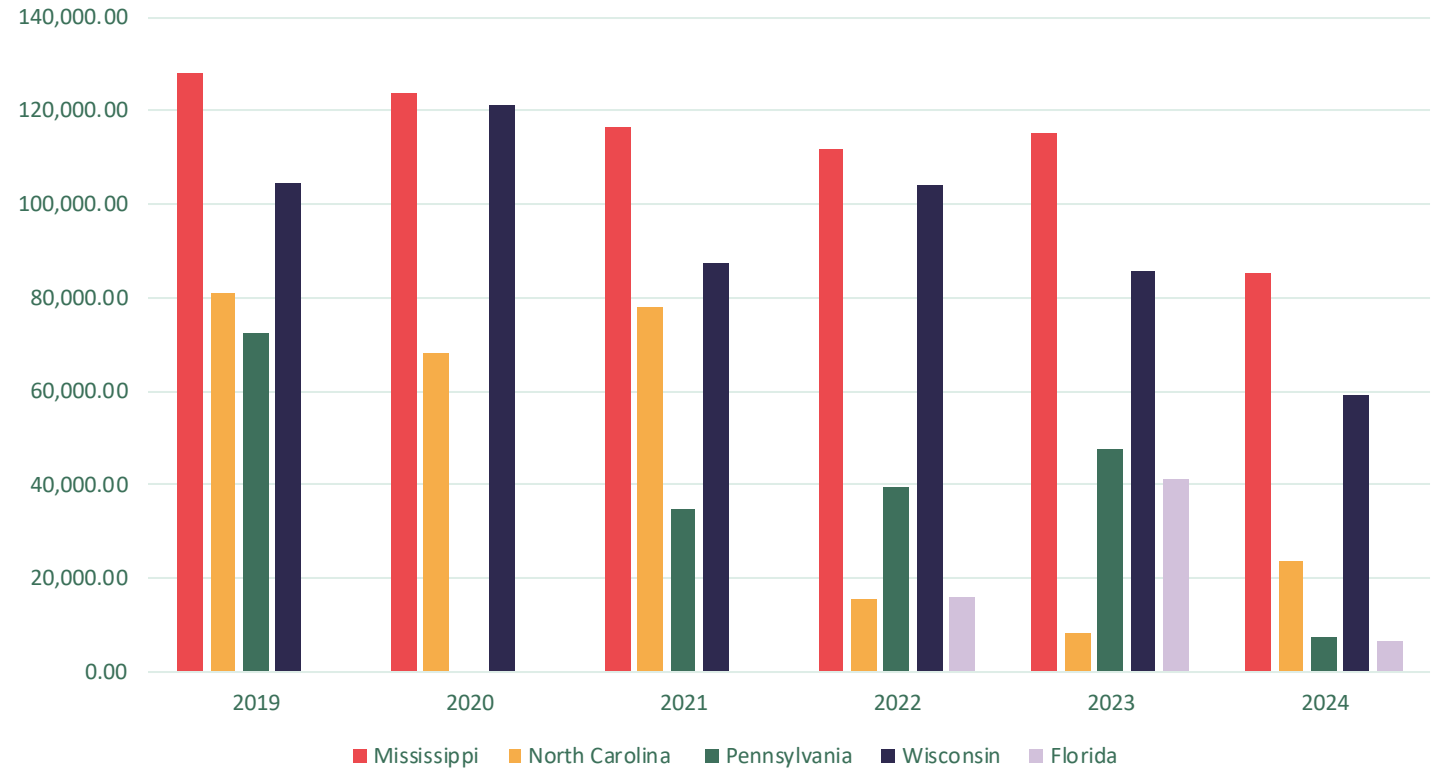
Total Dollars Raised To Date

\$4,566,754.33

DOLLARS RAISED SINCE INCEPTION



Total Fundraising Dollars Per Year



Events Held This Year

MISSISSIPPI

- Paint Party
- Cornhole Tournament
- Motorcycle Run

WISCONSIN

- Bass Tournament
- Bingo
- Car Show
- Raffle

FLORIDA

- Ice Cream Social
- Treat Yourself Tuesday
- Cookies for a Cause
- Giving Tree

PENNSYLVANIA

- Raffle

NORTH CAROLINA

- Millbridge Speedway Raffle Fundraiser
- Apparel Sales



2024 Support Data & Location Summary

BRANCH	\$ AMOUNT RAISED	CHILDREN SUPPORTED
FLORIDA	\$7,361	77
MISSISSIPPI	\$85,280	414
NORTH CAROLINA	\$23,777	108
WISCONSIN	\$59,217	376

Pennsylvania chapter reorganizing





Shopping & Delivery



Ashley's Angels Turns Holiday Wishes into Reality for Over 970 Children

ARCADIA, Wis. – Ashley's Angels, an all-volunteer non-profit organization, continued its annual tradition of bringing joy to children in need over the holiday season. This year, Ashley's Angels raised \$170,000 to support 974 children from 311 families across the communities surrounding Ashley facilities in four states including: Mississippi, North Carolina, Florida and Wisconsin.



Ashley's Angels of Florida · Follow

December 13, 2024 at 7:00 AM · 🌐



Today is the day! We will be delivering Christmas cheer to 77 children in need in the Tampa Bay area. Thank you to our volunteers and school partners that helped us this year in making these children's dreams come true!

Home News Now – December 19, 2024

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Positive Press



“Thank you all!!! What a rewarding and wonderful experience.”

– Stacy Powell, Volunteer

“It was an amazing morning in Chippewa Falls watching that semi pull in and open the back up!!! Thank you so much for helping so many children around Wisconsin!”

– Rly Ellen, School Counselor

“Le Agradecemos de todo corazon por los alimentos y regalos para mi familia, que nos an embiado a nuestra casa, lo apreciamos mucho. Gracias!”

– Independence School District

Thank You's





Thank You
Volunteers!

ASHLEY'S
ANGELS